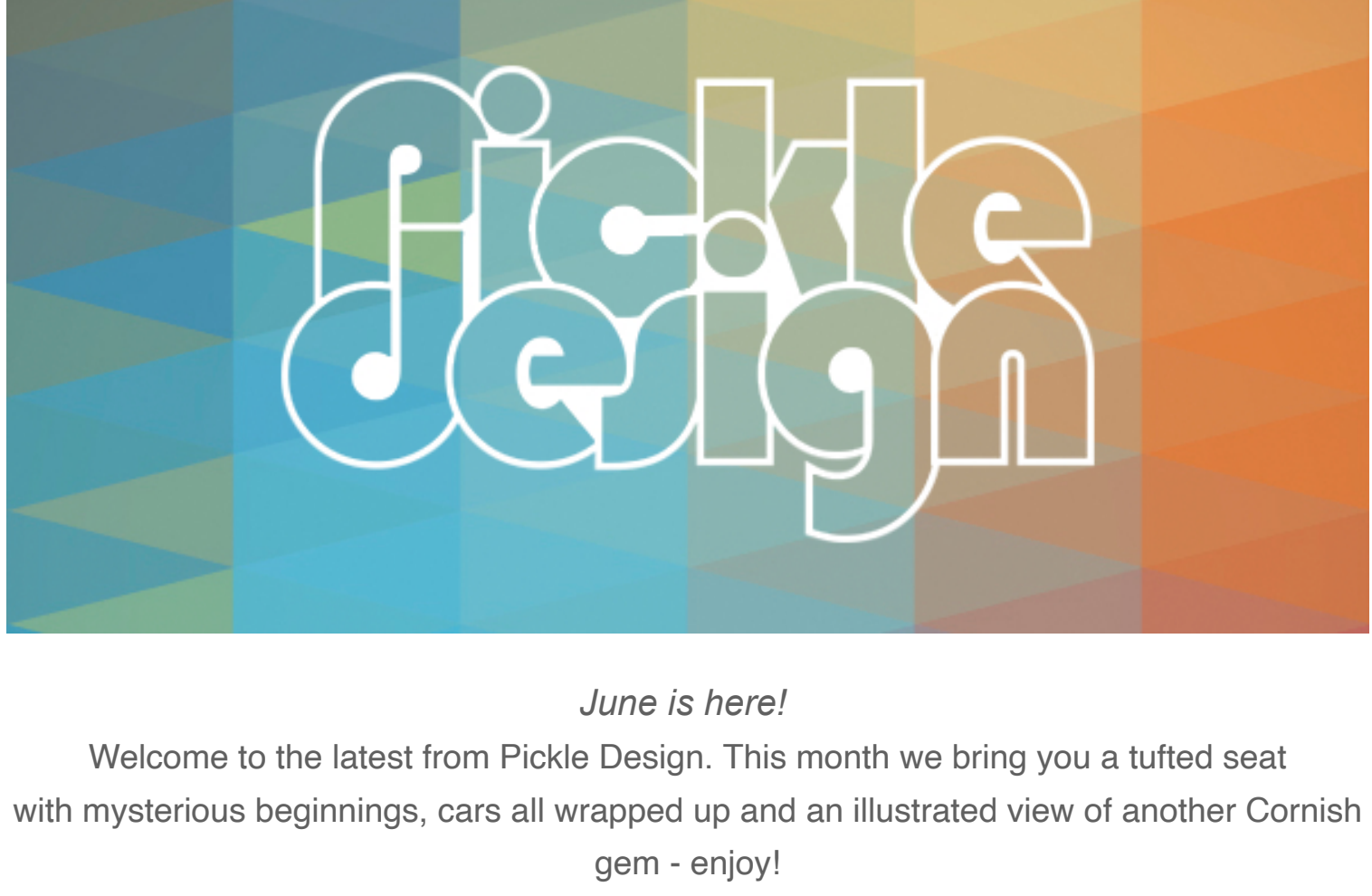




June is here!

Welcome to the latest from Pickle Design. This month we bring you a tufted seat with mysterious beginnings, cars all wrapped up and an illustrated view of another Cornish gem - enjoy!

DESIGN CLASSIC



The Chesterfield

Allegedly Commissioned By The Earl of Chesterfield

The Chesterfield Sofa - a design classic for its lasting appeal and seriously good looks. Originally a Chesterfield was just a name given to any couch during the 1900s, but more recently it came to refer to a heavily quilted seat. The first was apparently commissioned by Philip Stanhope, the 4th Earl of Chesterfield (1694 - 1773), who was a bit of a trend-setter. Though the exact origins of this leather couch are vague, it is true Stanhope had a penchant for style. The story goes that the Earl asked for a seat to be created that would help a gentleman sit upright in utmost comfort without wrinkling his garments (the kind of concern for style we love!). On his death bed, his last words were "Give Mr. Dayrolles a chair" to his servant, who took this quite literally and gave the Earl's Godson a chair to carry home!

The Chesterfield sofa feels suited to a Gentleman's club or library setting. Slightly more mysterious than our previous classics - this symbol of English style can also just mean a chair with the same height arms as back - we, though are focussing on the deep buttoned style that is now synonymous with the name Chesterfield.

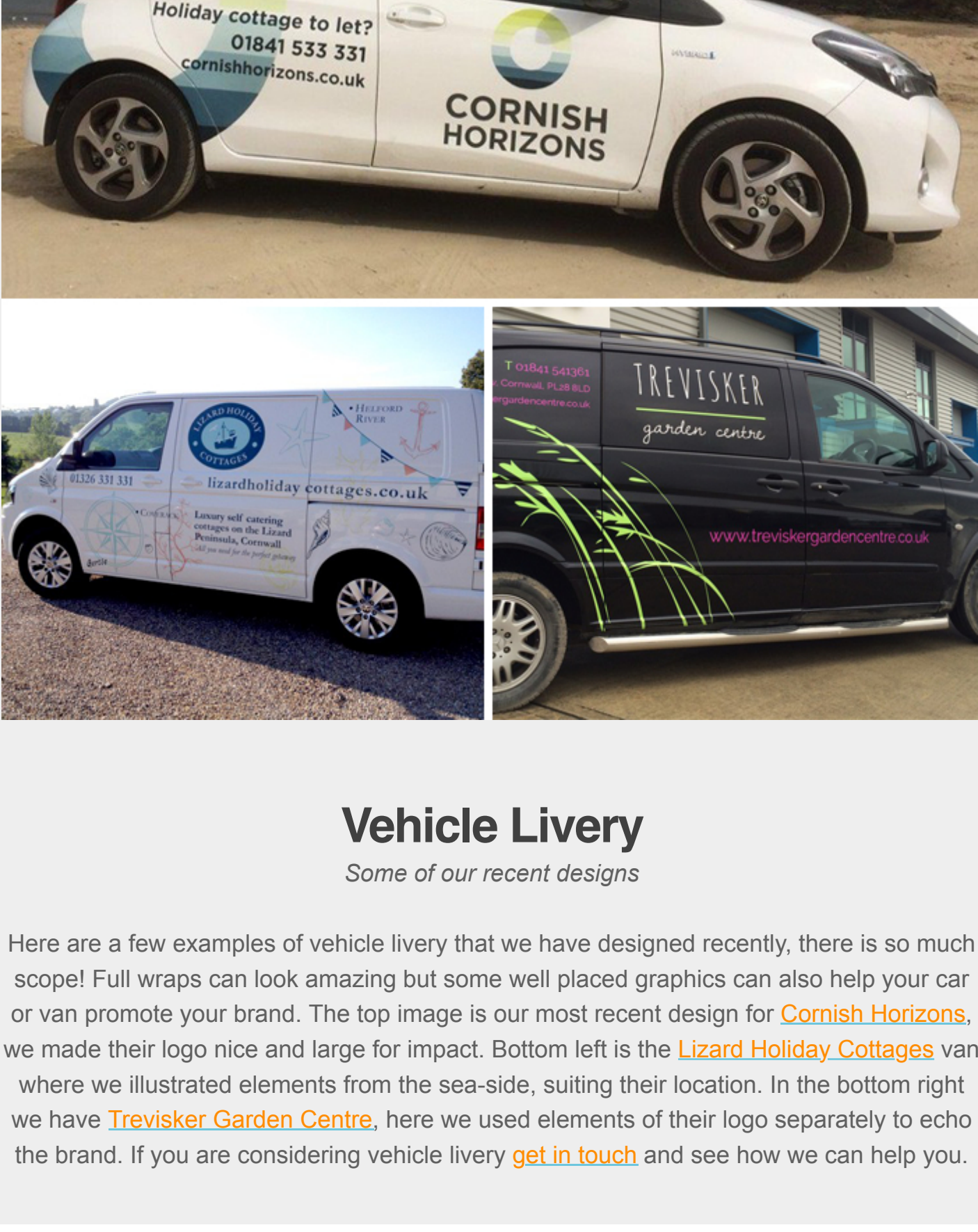
Many a noteworthy derrière has sat on such a seat, including the psychoanalysis Sigmund Freud, who used the sofa during his sessions.



1 This is allegedly Sir Winston Churchill's couch - many decisions were made in this! 2 A modern take on the Chesterfield, a tufted hot pink love seat 3 Traditionally the Chesterfield sofa would have been upholstered in velvet rather than the more familiar leather 4 Lucian Freud captures Bella and Esther in 1988 on the famous sofa. The artist was actually a relation of the psychoanalyst 5 Lounging with fluffy feathers is Marilyn Monroe 6 This is the rather tartan-ed room of Queen Victoria at Balmoral decorated in 1853 7 Again the Chesterfield captured in art - Frederick Walker's 1867 illustration features a leather Chesterfield. 8 Kate Moss for Centrefold Magazine

1 2 3 4 5 6 7 8

MEANWHILE, IN THE STUDIO...



Vehicle Livery

Some of our recent designs

Here are a few examples of vehicle livery that we have designed recently, there is so much scope! Full wraps can look amazing but some well placed graphics can also help your car or van promote your brand. The top image is our most recent design for [Cornish Horizons](#), we made their logo nice and large for impact. Bottom left is the [Lizard Holiday Cottages](#) van where we illustrated elements from the sea-side, suiting their location. In the bottom right we have [Trevisker Garden Centre](#), here we used elements of their logo separately to echo the brand. If you are considering vehicle livery [get in touch](#) and see how we can help you.

CHECK OUT OUR PINS



This June we are bringing you a highlight from our Pinterest account. This interior from our Pinterest account. This interior from our Pinterest account. This interior from our Pinterest account.

FLASH BACK

Stamp
Fraddon Pottery



For June we delve into our portfolio and present the stamp we designed for Fraddon Pottery. Designing a stamp is very fun - once you have a brand you love you want everyone to see it! For Fraddon Pottery (also known as The Ceramic and Silver Studio) we produced a self-inking stamp, great for no mess branding on, well, pretty much anything!

The 'F' from the Fraddon was the element we chose, and working with the client we created a little and large version to help extend their brand.

If you are thinking of getting a stamp have a [chat to us](#). Whether you prefer a traditional wooden stamp or self-inking, we can pick a colour to complement your brand so you can personalise anything from paper bags, tags, notebooks, postcards, envelopes...or your hand if bored...

HELLO JUNE

Calendar download
For you



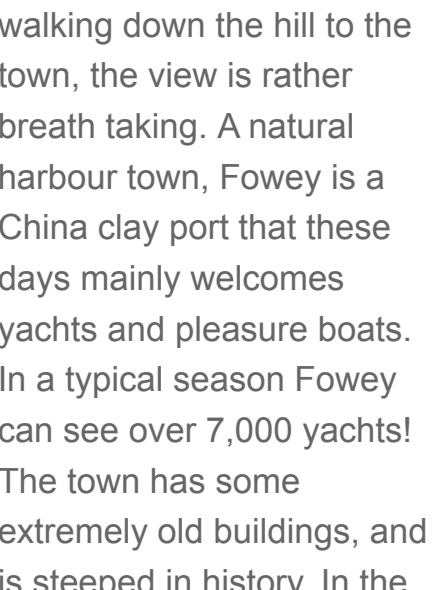
For those in the know, Fowey is a gem. The harbour town on the South Coast of Cornwall attracts the boating crowd, with delicious cafes and restaurants, great views wherever you look and a camaraderie to rival any coastal community.

We chose to capture the idyllic view across the river, over Cornish slate roofs of the historic Place House.

To download our vintage inspired calendar for your desktop background, phone, monitor or tablet just [click here](#).

DID YOU KNOW

Fowey
A little trivia



As you approach Fowey, walking down the hill to the town, the view is rather breath taking. A natural harbour town, Fowey is a China clay port that these days mainly welcomes yachts and pleasure boats. In a typical season Fowey can see over 7,000 yachts! The town has some extremely old buildings, and is steeped in history. In the English Civil War, King Charles I was admiring the view when he came close to being killed by a musket shot. Fowey is a magnet for the artistic, writer Daphne Du Maurier fell in love with the town at first sight, "Like the gateway to another world. My spirits soared" she said. It is also believed that the writer Kenneth Grahame, was inspired to write the Wind and the Willows after his honeymoon in this area. A number of celebrities call this little corner of Cornwall home including Gloria Hunniford, Dawn French and Lenny Henry.

If you have a project in mind we would love to chat.

Web and print design including branding, signage, stationery and leaflets.

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